**Press Release**

**TAAN to hold Third Edition of TAAN International Langtang Marathon**

Trekking Agencies’ Association of Nepal (TAAN) rescheduled **Third edition of TAAN International Langtang Marathon** on May 19, 2018 with a slogan **‘Adventure** **Sports for Sustainable Tourism’** due tosome unavoidable circumstances on April 25, 2018.

Started in 2016, the Marathon covers approximately 42.195 km and is opened for national and international participation under both male and female category. The marathon commences from Kyanjin Gompa (3,870 m high) that lies in the Langtang National Park and end at Syabrubensi passing through Godha Tabela, Lama Hotel, Rimche, Sherpagaon, Khangjim, Bridhim and Ling ling.

**NRs. 1,05,000**, **NRs. 78,750** and **NRs. 52,500** have been allocated as prizes for the top three runners under both male and female category.

The major objective of 3rd TAAN International Langtang Marathon is to develop Nepal as an international destination for sports and sporting events. Aiming to promote Nepal with Langtang Region in particular as one of the major destinations for adventure tourism, the event will also draw international and national attention to the conservation of Himalayan biodiversity and protection of rare and elusive species like Red Panda. The event will provide an opportunity for the residents of Langtang Region to be involved in this rejuvenating experience of adventurous sports along with other domestic as well as foreign participants.

Third edition of TAAN International Langtang Marathon is promoted by Nepal Tourism Board (NTB). Similarly, Rasuwa- Nuwakot Tourism Society, Unique Adventure & Group: Triple A Holidays, Triple A Transport, International Charter Heli Service, Nepal Climbing Adventure; Paramount Tent & Tarpaulin Enterprises, Hotel Park Side (Chitwan National Park), Satori Adventure Pvt. Ltd, Langtang Ri Trekking & Expedition Pvt. Ltd, Snowy Horizon Treks & Expedition Pvt. Ltd, Tenjin Eco Trek P. Ltd, Gosaikunda Rural Municipality, among others are the supporters for Third TAAN International Langtang Marathon. Third edition of TAAN International Langtang Marathon will be supported by local government, organizations and media.

The mega event will put Langtang Region on the International map as a tourist destination for Adventure sports, thus contributing in the promotion of Nepalese tourism. This event will provide thousands of visitors, who will travel to experience firsthand, the true beauty of Langtang – its people, cuisine, nature and culture.

The overall preparation for marathon has been completed expecting more than 100 participants, aiming to increase participation of foreign participants to more than 200 in the next two years.

The marathon is being coordinated by TAAN Executive Member and the coordinator of the event Ritu Gyamdan with the full support and cooperation of entire Executive Committee members of TAAN.

Nava Raj Dahal

President, TAAN Executive Members

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