**TAAN to Organize Cleaning & Awareness Campaign**

Trekking Agencies’ Association of Nepal (TAAN) is organizing “**Cleaning & Awareness Campaign”** from March 31, 2018 (Chaitra 17, 2074) Saturday. TAAN has decided to continue the “**Cleaning & awareness campaign”** every month to clean tourism destinations and make local people aware about the significance of tourism product and attractions. Tourism destinations and heritage sites of entire Nepal can become a major attraction, if the environment is cleaned and maintained properly.

The campaign will be initiated from Thamel, Sanchaya Kosh Building at 7: A.M. The chief guest of the program will be Hon’ble Minister of Forest & Environment Mr. Shakti Bahadur Basnet.

The overall objective of the campaign is to make locals and tourism associates aware of their role in preserving free of trash destination by raising awareness and involving them in collection of illegally disposed waste from around the tourism destination. The campaign will aid to raise awareness of the general public in waste management in Thamel and other tourism destinations of Nepal.

The campaign will ensure visitors that Nepal is safe, clean and healthy.

The coordinator of the program P.K. Sherpa along with entire TAAN executive members are actively involved in making the campaign a huge success.

Gopal Shrestha

Coordinator

Media & Communication Department

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